



ORMAS

Product Catalogue

ANGUL



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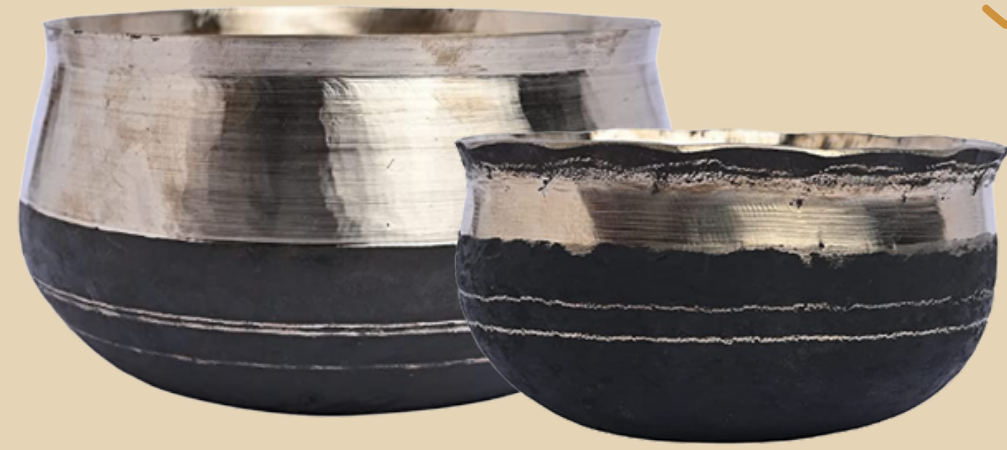


INTRODUCTION

Odisha Rural development and marketing society(ORMAS) is an autonomous body under the Panchayati Raj and Drinking Water Department, Government of Odisha. It was created to create different marketing channels for micro-enterprises and rural producers to develop sustainable livelihoods through adopting appropriate rural technology, product development & diversification with accepted designs, packaging, certification, branding activities and many more.

ORMAS, Angul is the district office established for the grass root level implementation in close association with District Administration. The District has its heritage of art and craft such as Dockra casting, Cane & Bamboo Craft, Terracotta, brass & Bell metal, soft toys & Art Textiles etc. Besides this, the district is a major producer of agriculture and horticulture products like vegetables, mango, watermelon, banana, groundnut, and many more products.





ANG-BR-01

BRASS & BELL METAL CRAFT



ANG-BR-03



ANG-BR-02

In a cluster, women work with brass and bell metal, an ancient craft in the Angul district. These women carry on their ancestors' art & craft. The items produced are famous for their pooja accessories and brass & bell metal utility products.



ANG-BR-04





ANG-BR-05



ANG-BR-06



ANG-BR-07



ANG-BR-08



ANG-BR-09



ANG-BR-14



ANG-BR-13



ANG-BR-15



ANG-BR-11



ANG-BR-10



ITEM	PRICE RANGE
ANG-BR-01	1500 - 3500 INR
ANG-BR-02	1200 - 2500 INR
ANG-BR-03	400 - 1000 INR
ANG-BR-04	200 - 1200 INR
ANG-BR-05	550 - 1800 INR
ANG-BR-06	250 - 800 INR
ANG-BR-07	2500 - 4000 INR

ITEM	PRICE RANGE
ANG-BR-08	450 - 1200 INR
ANG-BR-09	300 - 1500 INR
ANG-BR-10	1200 - 2500 INR
ANG-BR-11	700 - 1800 INR
ANG-BR-12	1500 - 2800 INR
ANG-BR-13	1200- 1800 INR
ANG-BR-14	150 - 550 INR

Available at: Radhagobinda Producer Group, Tubey, Banrpal, Angul, Odisha.

Ph. No - 9777004720 (LSP- Rita Sahu)





ANG-DKC-01



ANG-DKC-08



ANG-DKC-07



ANG-DKC-02

DOCKRA CRAFT



ANG-DKC-03



ANG-DKC-04



ANG-DKC-05

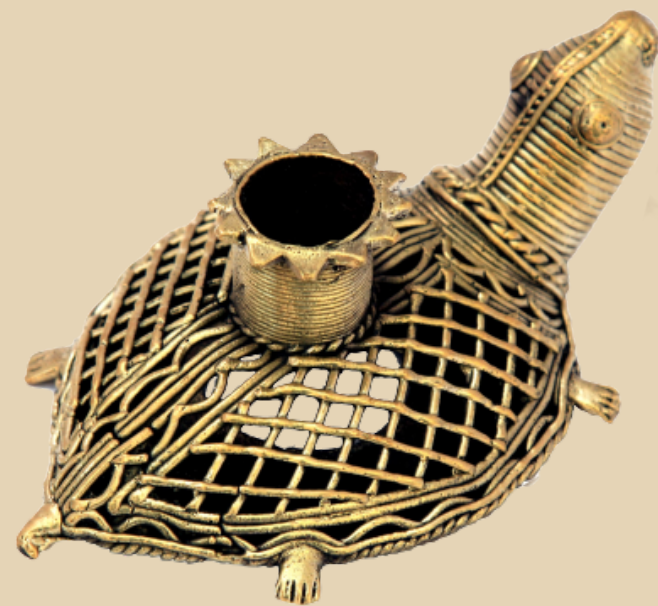


ANG-DKC-06





ANG-DKC-09



ANG-DKC-10



ANG-DKC-11

A lost-wax metal casting technique called dockra craft has been practised in India for at least 5,000 years. Dockra crafts are renowned for their distinctive designs and minute details. The artisans manufacture a wide range of products such as figurines, jewellery, and home decor items using a variety of metals such as brass, bronze, and bell metal.



ANG-DKC-12



ANG-DKC-13



ANG-DKC-15



ANG-DKC-14



ITEM	PRICE RANGE
ANG-DKC-01	1500 – 3500 INR
ANG-DKC-02	1500 – 2500 INR
ANG-DKC-03	1200 – 1800 INR
ANG-DKC-04	1200 – 2200 INR
ANG-DKC-05	1550 – 2800 INR
ANG-DKC-06	1250 – 2800 INR
ANG-DKC-07	1500 – 2500 INR

ITEM	PRICE RANGE
ANG-DKC-08	1450 – 2200 INR
ANG-DKC-09	1600 – 2500 INR
ANG-DKC-10	1200 – 2500 INR
ANG-DKC-11	1700 – 2800 INR
ANG-DKC-12	1500 – 2800 INR
ANG-DKC-13	1200 – 1800 INR
ANG-DKC-14 & 15	2250 – 3550 INR

Available at: Tangiri Producer Group, Tangiri, Chhendipada, Angul, Odisha.

Ph. No – 9078913234 (LSP- Sunati Behera)





ANG-TC-01

ANG-TC-02



ANG-TC-03

TERRACOTTA

ANG-TC-04



ANG-TC-05





ANG-TC-06



ANG-TC-07



ANG-TC-08



ANG-TC-09



ANG-TC-13



ANG-TC-12



ANG-TC-10



ANG-TC-11

The Angul Region is also a home to several specimens of terracotta, One of the oldest and most primitive crafts. Terracotta objects are made at home by the skilled rural women. This conveys the idea of integrated living where natural resources, skills, and everyday necessities are created for utility and home decor.



ITEM	PRICE RANGE
ANG-TC-01	120 - 500 INR
ANG-TC-02	60 - 200 INR
ANG-TC-03	100 - 400 INR
ANG-TC-04	100 - 1200 INR
ANG-TC-05	150 - 300 INR
ANG-TC-06	150 - 800 INR
ANG-TC-07	50 - 150 INR

ITEM	PRICE RANGE
ANG-TC-08	50 - 200 INR
ANG-TC-09	100 - 250 INR
ANG-TC-10	50 - 200 INR
ANG-TC-11	50 - 300 INR
ANG-TC-12	3- 10 INR
ANG-TC-13	400- 800 INR



Available at:

**Mahima Terracotta Producer Group, Paripara, Banarpal,
Angul, Odisha. Ph. No - 9556826299 (Subhalaxmi Muduli)**

**Jhansi Rani Producer Group, Jarapada, Chhendipada,
Angul, Odisha. Ph. No - 9668021233 (Kalpana Behera)**

**Maa Tarini Producer Group, Kosala, Chhendipada, Angul,
Odisha. Ph. No - 7327058122 /7681878021 (Dali Behera)**





SAMBALPURI HANDLOOM



ANG-SMB-04



ANG-SMB-03



SAMBALPURI HANDLOOM

It is a 6 metres long fabric of elegance and tradition from the pit looms to fly shuttle loom skilling weavers in some part of Angul district. The traditional patterns on the six metre long fabric include the shankha (shell), chakra (wheel) and phula (flower). The motifs deeply symbolises the ethics of Sambalpuri culture.

ANG-SMB-01



ANG-SMB-02



Available at:

**Sibasambu Producer Group, Beladula, Kandhapada,
Athamallik , Angul, Odisha. Ph. No - 9556008654
(Bisnu Meher)**

**Kasturibahal Producer Group, Raniakanta,
Kishorenagar, Angul, Odisha.
Ph No - 9861459329**





ANG-BM-01

ANG-BM-02



ANG-BM-03

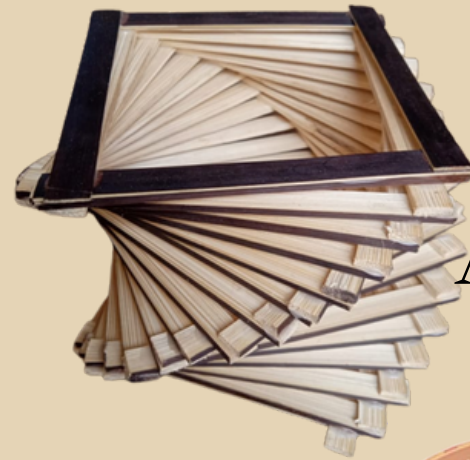


ANG-BM-04



ANG-BM-05

BAMBOO CRAFT



ANG-BM-08



ANG-BM-07



ANG-BM-06



ANG-BM-09



ANG-BM-10

BAMBOO CRAFT

The traditional handicrafts of Bamboo is one of the oldest crafts. Many rural artisans from Angul gained this art from their forefathers to carry forward the beautiful crafts in a lucrative items even today for utilities and home decor.



ANG-BM-13



ANG-BM-11



ANG-BM-12



ITEM	PRICE RANGE
ANG-BM-01	100 – 250 INR
ANG-BM-02	70 – 500 INR
ANG-BM-03	70 – 200 INR
ANG-BM-04	100 – 1200 INR
ANG-BM-05	150 – 300 INR
ANG-BM-06	150 – 550 INR
ANG-BM-07	50 – 150 INR

ITEM	PRICE RANGE
ANG-BM-08	100 – 200 INR
ANG-BM-09	250 – 450 INR
ANG-BM-10	150 – 500 INR
ANG-BM-11	150 – 300 INR
ANG-BM-12	200– 600 INR
ANG-BM-13	80– 400 INR

The price of the product may vary based on market price, size, and quality.



Available at:

**Jhampuli Producer Group, Raniakanta, Kishorenagar, Angul, Odisha. Ph. No
– 9556008654 (LSP– Saurindri Barik)**

**Maa Bhurkundi Utpadaka Dala, Kandhapada, Athamalik, Angul, Odisha. Ph.
No – 8117022704 (LSP– Bhagyashree Nayak)**

**Jaya Bajarangbali Producer Group, Amsarmunda, Athamalik, Angul, Odisha.
Ph No – 8958212127 (LSP– Jagyasini Behera)**

**Brundabati Producer Group, Kritibaspur, Athamalik, Angul, Odisha, Ph No –
9692933101 (LSP – Subhadra Behera)**





ANG-TW-01

ANG-TW-03



ANG-TW-04

TABLEWARE

Since the usage of plastic was outlawed, ORMAS started preparing eco friendly and biodegradable paper plates. Over 100 women are involved as producers in this activity as next best alternative economic enterprise. The paper plates produced by the Producer Groups are very sturdy and in high demand in the market.



ANG-TW-02



ANG-TW-05



Product	Price Range (Per Packet)
ANG-TW-01	18 - 20 INR
ANG-TW-02	20-30 INR
ANG-TW-03	20 - 40 INR
ANG-TW-04	36 - 45 INR

The price of the product may vary based on market price, size, and quality.



Available at:

Jhampuli Producer Group, Raniakanta, Kishorenagar, Angul, Odisha.

Ph. No - 9556008654 (LSP- Saurindri Barik)

Parameswar Producer Group, Khairapal, Dharampur, Talcher, Angul, Odisha. Ph. No -

7978042375 (LSP-Pujarani Naik)

Madhupur Panipariba Utpadaka Dala, Bantala, Madhupur, Angul, Odisha. Ph. No -

9937357972 (LSP- Satyabati Biswal)

Jay Maa Hingula Producer Group, Gurujang, Talcher, Angul, Odisha.

Ph No - 7894756558 (LSP- Bina Sahoo)

Chasagurujang Producer Group, Chasagurujang, Pallahara, Angul, Odisha

Ph No - 9178035347 (Sabita Sahoo)

Pechamundi Producer Group, Pechamundi, Pallahara, Angul, Odisha

Ph No - 6370151379 (Kanchana Sahoo)

Baitasarei Producer Group, Jharbeda, Pallahara, Angul, Odisha.

Ph No - 9556431633 (Elina Kisan)





ANG-RG-01



ANG-RG-02

READYMADE GARMENTS

The fashion evolving is a trend changer now a days, motivating the rural women to skill in tailoring and use modern mechanization for better look & fit. The activity of tailoring involves more than 150 producers. They are making nightgowns, blouse, petticoat and kurties to consumer satisfaction and satisfy the need of the market.



ANG-RG-04



ANG-RG-03



Product	Price Range (Per Piece)
ANG-RG-01	800 – 2500 INR
ANG-RG-02	300 – 1500 INR
ANG-RG-03	350 – 1000 INR
ANG-RG-04	110 – 300 INR



Available at:

Narishakti Producer Group, Balipatta, Chhendipada, Angul, Odisha.

Ph. No – 9337975138 (LSP– Subhadra Garnaik)

Maa Saraswati Utapadoka Group, Barajorda, Talcher, Angul, Odisha.

Ph. No – 6370917034 (LSP– Lipika Pradhan)

Pragati Producer Group, Banarpal, Angul, Odisha.

Ph. No – 7894900955 (Sonia Mishra)

Prices may vary, depending on the market price and the material.





FARM PRODUCE

ANGUL



MANGO

Dasherri



Amrapalli

Mangoes of Angul are a delicious treat for everyone. Mango in the district created its importance in the market within the state and the country. In the district, farmers are producing variety of mangoes like Amarapali, Dashehri and many more. ORMAS extended support to the farmers towards collective marketing and institutional tie-up. With this intervention and capacity building, the best practices have been accepted and result increase in income.



Langra



Banganapalle



Bombay Green

Mallika



Available at:

Narishakti Producer Group, Balipatta, Chhendipada, Angul, Odisha.

Ph. No - 9337975138 (LSP- Subhadra Garnaik)

Maa Kalapata Producer Group, Naupada, Chhendipada, Angul, Odisha.

Ph. No - 9668319589 (LSP- Amita Padhan)

Maa Laxmi Producer Group, Naupada, Chhendipada, Angul, Odisha.

Ph. No - 9668667631 (Suravi Jena)

Omm Sairam Producer Group, Kisinda, Balipatta, Chhendipada, Angul, Odisha.

Ph No - 7328852217 (Mami Dehury)

Kanteikulia Producer Group, Kanteikulia, Kishorenagar, Angul Odisha

Ph No - 9938805090 (Kabitarani Sahoo)

Budhithakurani Utpadika Dal, Balinali, Brahmanbil, Chhendiapda, Angul, Odisha.

Ph No - 9439016394 (Sarita Sahoo)

Madhupur Producer Group, Madhupur, Jamunali, Kishorenagar, Angul, Odisha.

Ph No- 9668861844 (Jyoshna Sahoo)

Prices depend on the variety and market price.



**Raw
Banana**



BANANA & WATERMELON

In some pocket of Angul the farmers are cultivating banana and watermelon as a major source of livelihood. More than 500 producers are involved in this activity. ORMAS facilitate in coordinating with traders.



Watermelon



**Regular
Banana**

**Champa
Banana**



Agusta



Watermelon



Available at:

WATERMELON

Simlipal Producer Group, Pechamundi, Pallahara, Angul, Odisha.

Ph. No - 8327715541 (Dali Sahoo)

Pechamundi Producer Group, Pechamunda, Pallahara, Angul, Odisha.

Ph. No - 6370151379 (Kanchana Sahoo)

Chasagurujang Producer Group, Chasagurujang, Pallahara, Angul, Odisha.

Ph. No - 9178035347 (Sabita Sahoo)

Baitasarei Producer Group, Jharbeda, Pallahara, Angul, Odisha.

Ph No - 9556431633 (Elina Kisan)

BANANA

Kamparkala Banana Producer Group, Seagarh, Pallahara, Angul, Odisha.

Ph No - 8144352162 (Kumudini Pradhan)

Prices depend on the variety and market price.



VEGETABLES

Agriculture is the backbone of the farmers in the district. It provide primary source of livelihood to the households. More than 1000 farmers have been involved in this practice. In convergence program & schemes the farmer's capacities with farm mechanisms and best practices for increase in productivity and adding value to it.



Tomato



Beans



Eggplant



Pointed Gourd



Groundnut



Drumsticks



Mushroom



Available at:

Narishakti Producer Group, Balipatta, Chhendipada, Angul, Odisha.

Ph. No - 9337975138 (LSP- Subhadra Garnaik)

Maa Kalapata Producer Group, Naupada, Chhendipada, Angul, Odisha.

Ph. No - 9668319589 (LSP- Amita Padhan)

Maa Laxmi Producer Group, Naupada, Chhendipada, Angul, Odisha.

Ph. No - 9668667631 (Suravi Jena)

Omm Sairam Producer Group, Kisinda, Balipatta, Chhendipada, Angul, Odisha.

Ph No - 7328852217 (Mami Dehury)

Jhari Kuandei Utpadika Dal, Barasahi, Chhendipada, Angul, Odisha.

Ph No - 9938430813 (Milirani Sahu)

Budhithakurani Utpadika Dal, Balinali, Brahmanbil, Chhendiapda, Angul, Odisha.

Ph No - 9439016394 (Sarita Sahoo)

Madhupur Producer Group, Madhupur, Jamunali, Kishorenagar, Angul, Odisha.

Ph No- 9668861844 (Jyoshna Sahoo)

Prices depend on the market price.





ANGUL FRESH PRODUCERS' COMPANY LTD.

Angul Fresh Producer Company Limited, Angul was registered under the Companies Act 2013 on 4th March 2021 promoted by ORMAS (PR & DW Deptt., Government of Odisha). AFPCL has been certified with ISO 9001-2015 (Quality Management) & ISO 22000-2018 (Food Safety Management System).

AFPCL empowers rural producers to increase economies of scale in backward & forward linkages, collectivization & aggregation of products, quality management, packaging & branding and marketing of rural produce. It complies with maximum legalities with all statutory licenses, registration and certification.

AFPCL is committed to the economic empowerment of rural women in different market channels. The Producer Company says, “Every Purchase will contribute directly to rural livelihoods”.

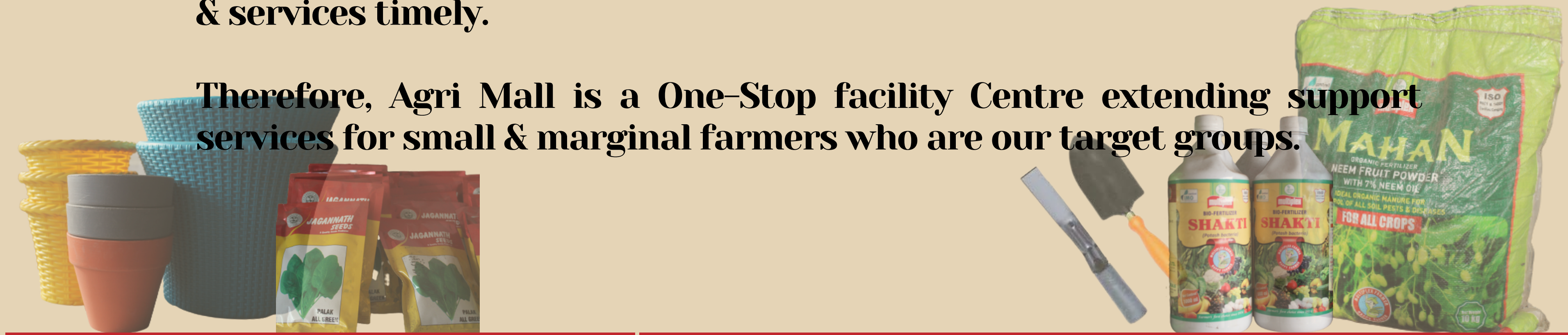


AGRI-MALL

Agri mall aims to provide a platform for farmers to sell their products to consumers without the intervention of intermediaries. Apart from facilitating the direct sale of farm produce to the consumers, Agri Mall also provides farmers with agricultural inputs at subsidized rates and consultancy services at the grassroots level.

Agri Mall enables the farmers to minimize farm gate prices and get remunerative prices, value addition of their products and receive inputs & services timely.

Therefore, Agri Mall is a One-Stop facility Centre extending support services for small & marginal farmers who are our target groups.



GRAIN FLOUR



Ragi Flour



Besan



Multigrain Chhatua



Atta



SPICES



**Chilli
Flakes**



**All- In-One
Masala**



**Turmeric
Powder**



COLD-PRESSED OIL



Groundnut Oil

Mustard Oil



HONEY



500 ML



200 ML



FOOD ITEMS

**Brown Rice
(Dhenki-Kuta)**



Masala Papad



Special Badi



SLIPPER, BANGLE & AGARBATTI

Hawai Slipper



**Cool & Calm
Agarbatti**



Bangle



ITEM	MRP
Atta Chakki Fresh 1 kg	60 INR
Besan 500 gm	75 INR
Ragi Flour 500 gm	70 INR
Multigrain Chhatua 500 gm	100 INR
Chilli Flakes 50 gm	45 INR
Turmeric Powder 100 gm	35 INR
All-in-One Masala 100 gm	90 INR

ITEM	MRP
Special Badi 150 gm	70 INR
Honey 500 gm	350 INR
Brown Rice 1 Kg	85 INR
Groundnut Oil 1 Ltr	350 INR
Mustard Oil 1 Ltr	360 INR
Masala Papad 200 gm	75 INR
Dumdaar Slipper 1 Pair	100 INR



Produced by



Maa Tarini PG - 22021001000424
Nilkantheswar PG 22021001000647
Parameswar PG 22021001000504
Handapa Masala PG - 22021001000467
Maa Binikyee PG - 22021001000655
Karadasingh PG - 22021001000657
Baba Dhabaleshwar PG - 22021001000654
Maa Kundeswari PG - 22021001000438
Maa Budhi PG - 22021001000378
Madhupur Panipariba PG - 22021001000396
Jiantanali PG - 22021001000695
Maa Laxmi PG - 22021001000436
Maa Jharikuadei PG - 22021001000439
Gopalpur PG - 22021001000387

Maa Mangala PG - 22022001000074
Maa Hingula PG - 22022001000072
Laxmi Pratima PG - 22021001000377
Budhi Thakurani PG - 22021001000552
Maa Kalapata PG - 22021001000437
Harapriya PG - 22021001000502
Bajrangi PG - 22021001000399
Madhapur PG - 22021001000395
Chandanpur PG - 22021001000394
Maa Santoshi PG - 22021001000379
Maa Grameswari PG - 22021001000440
Kahneinagar PG - 22021001000403



PRODUCT INQUIRY & ORDER:



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+91- 7504372425



angulfreshpcl@gmail.com



https://www.instagram.com/angul_fresh/



<https://twitter.com/AngulLtd>

**Angul Fresh Producer Company Ltd. C/o-ORMAS, 2nd
Floor, DRDA Office Building Angul, Odisha (IN) - 759122**



PRODUCT CATALOGUE

ANGUL

ORMAS

(Odisha Rural Development and Marketing Society)
Panchayati Raj Department, Govt of odisha

ମିଶନ
ଶକ୍ତି
ସଗଳ ମହିଳା | ସଗଳ ଓଡ଼ିଶା

EVERY PURCHASE WILL DIRECTLY CONTRIBUTE TO RURAL LIVELIHOODS...